



THE UNIVERSITY OF
MAINE

Afloat

American Floating Offshore Wind Technical Summit



2024
Sponsorship Opportunities



ADVANCED STRUCTURES &
composites center



Afloat

American Floating Offshore Wind Technical Summit

Partnering with Afloat 2024 offers an unparalleled chance to align your brand with the vanguard of offshore wind innovation and leadership. As a sponsor, you'll have exclusive access to a diverse audience of industry pioneers, esteemed researchers, and ambitious students – all of whom are at the forefront of driving the future of floating offshore wind in the U.S.

This year's agenda focuses on key areas of research and development, breakthrough technologies, permitting procedures, and cutting-edge design approaches. Through comprehensive discussions, our aim is to address the multifaceted drivers and challenges from technical, regulatory, and permitting perspectives.

By supporting Afloat 2024, you'll not only gain prominent visibility throughout the event, but also the unique opportunity to engage with a captive audience eager to explore the latest technologies, regulations, and designs that are shaping the industry. Forge meaningful connections, showcase your products or services, and position your company as a driving force behind the advancement of offshore wind energy.

As a sponsor, you'll benefit from tailored exposure through our extensive marketing and outreach efforts, including social media campaigns, press releases, and dedicated sponsor showcases. Elevate your brand's visibility, make lasting connections, and be a vital part of the momentum propelling the future of offshore wind at Afloat 2024.



440+
IN-PERSON
PARTICIPANTS



120+
COMPANIES
REPRESENTED



110+
SPEAKERS
ACROSS 3 STAGES



150 GW
OF FLOATING PROJECTS
WORLDWIDE

Seize your opportunity to sponsor Afloat!



**ADVANCED STRUCTURES &
composites center**

Evening Reception Sponsor

GENEROUSLY SPONSORED BY



TETRA TECH



Lobster Bake Sponsor

GENEROUSLY SPONSORED BY



BARDEX
Raising the Bar Together.



◇ Taylor Ward ◇
Conference Coordinator
TAYLOR.WARD@MAINE.EDU | 207-852-4530

Chartered Cruise Sponsors **\$6,000**

One Available

Prior to the lobster bake on Peaks Island, AFloat guests will take a one hour chartered cruise of Casco Bay.

Sponsorship of the cruise comes with the opportunity to speak and welcome guests, and all of the additional benefits of a **Gold Sponsor**. In addition to a complimentary registration for the conference, the cruise sponsor will receive 1 complimentary ticket to the lobster bake.

Company branding on all event promotional materials including invitations, website and social media promotion, event signage and more come with this sponsorship level.



\$2,000 AFloat Regatta Sponsor

Four Available



Want to compete in a sailing event with your colleagues or some specific friends in the industry? Here's your chance - sponsor a boat for the **Inaugural AFloat Cup Regatta** and assemble the dream team. You and up to three crewmates will get assigned to a J22 together with a SailMaine skipper to take on the AFloat Regatta. Sponsorship includes one complimentary AFloat Registration, 4 free regatta registrants and your logo on select AFloat promotions.

○ Taylor Ward ○

Conference Coordinator

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\$5,000

Breakfast Sponsor

Two Available

Two breakfast sponsorships are available for Afloat 2024! During breakfast, the meal sponsor will have signage by the dining area, your logo on the screens prior to the program, and all of the additional benefits of a **Gold Sponsor**.

Lanyard Sponsor

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Break Sponsor

\$3,500

Four Available

Our break sponsors provide attendees and esteemed guests with lite snacks and coffee between conference sessions. Sponsors will enjoy their companie's signage by the break stations and all of the additional benefits of a **Silver Sponsor**.



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Sponsorship Packages

Logo on Website Banner

8ft Booth in Expo Space

Custom Social Media Post

Logo on conference emails

Logo to appear on screen during the event

Logo to appear on all promotional materials

Recognition during program

Logo on Website

Number of Complimentary Afloat 2024 registrations

Platinum
- \$7,000

Gold
- \$5,000

Silver
- \$3,000

2

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**TO TAKE PART IN SPONSORSHIPS BENEFITS INCLUDING COMPANY LOGO ON PRINTED MATERIALS,
SPONSORSHIPS MUST BE PURCHASED BEFORE SEPTEMBER 1**





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AFloatSummit.com