



THE UNIVERSITY OF  
**MAINE**

# **Float**

American Floating Offshore Wind Technical Summit



**2024**  
**Sponsorship Opportunities**



**ADVANCED STRUCTURES &  
composites center**

# AFloat

## American Floating Offshore Wind Technical Summit

Partnering with AFloat 2024 offers an unparalleled chance to align your brand with the vanguard of offshore wind innovation and leadership. As a sponsor, you'll have exclusive access to a diverse audience of industry pioneers, esteemed researchers, and ambitious students – all of whom are at the forefront of driving the future of floating offshore wind in the U.S.

This year's agenda focuses on key areas of research and development, breakthrough technologies, permitting procedures, and cutting-edge design approaches. Through comprehensive discussions, our aim is to address the multifaceted drivers and challenges from technical, regulatory, and permitting perspectives.

By supporting AFloat 2024, you'll not only gain prominent visibility throughout the event, but also the unique opportunity to engage with a captive audience eager to explore the latest technologies, regulations, and designs that are shaping the industry. Forge meaningful connections, showcase your products or services, and position your company as a driving force behind the advancement of offshore wind energy.

As a sponsor, you'll benefit from tailored exposure through our extensive marketing and outreach efforts, including social media campaigns, press releases, and dedicated sponsor showcases. Elevate your brand's visibility, make lasting connections, and be a vital part of the momentum propelling the future of offshore wind at AFloat 2024.



**440+**  
IN-PERSON  
PARTICIPANTS



**120+**  
COMPANIES  
REPRESENTED



**110+**  
SPEAKERS  
ACROSS 3 STAGES



**150 GW**  
OF FLOATING PROJECTS  
WORLDWIDE

Seize your opportunity to sponsor **AFloat!**



**ADVANCED STRUCTURES &  
COMPOSITES CENTER**

## Evening Reception Sponsor **\$10,000**

**One Available**

Kick off AFloat '24 as the welcome reception sponsor at the Bayside Bowl's beautiful rooftop venue! Our reception will have naming rights for the event, signage at the event, an opportunity to welcome industry leaders and guests to Maine, to Portland, and to AFloat 2024. This sponsorship also enjoys the as well as all of the additional benefits of a **Platinum Sponsor**.



## **\$10,000** Lobster Bake Sponsor

**One Available**

The annual lobster bake will again take place on Peaks Island in the heart of Casco Bay; the perfect island backdrop for a traditional Maine lobster dinner. Enjoy a Maine sunset on the coast with a traditional Maine lobster bake, steak, chicken, or vegetarian dinner. This is a true Maine experience and wonderful conference networking event.

Sponsorship of this event includes your organization's branding on event promotional materials including invitational emails, website pages, social media promotions and event signage an opportunity to welcome guests to the Lobster Bake as well as all of the additional benefits of a **Platinum Sponsor**.



**Taylor Ward**

*Conference Coordinator*

TAYLOR.WARD@MAINE.EDU | 207-852-4530

## Chartered Cruise **\$6,000**

### One Available

Prior to the lobster bake on Peaks Island, AFloat guests will take a one hour chartered cruise of Casco Bay.

Sponsorship of the cruise comes with the opportunity to speak and welcome guests, and all of the additional benefits of a **Gold Sponsor**. In addition to a complimentary registration for the conference, the cruise sponsor will receive 1 complimentary ticket to the lobster bake.

Company branding on all event promotional materials including invitations, website and social media promotion, event signage and more come with this sponsorship level.



## **\$2,000** AFloat Regatta Sponsor

### Four Available

Want to compete in a sailing event with your colleagues or some specific friends in the industry? Here's your chance – sponsor a boat for the **Inaugural AFloat Cup Regatta** and assemble the dream team. You and up to three crewmates will get assigned to a J22 together with a SailMaine skipper to take on the AFloat Regatta. Sponsorship includes one complimentary AFloat Registration, 4 free regatta registrants and your logo on select AFloat promotions.

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**\$6,000**

## Lunch Sponsor

**Two Available**

Two lunch sponsorships are available for AFloat 2024! During Lunch, the meal sponsor will have signage at the threshold to the dining area, your logo on screens, and the additional benefits of a **Gold Sponsor**.



**\$5,000**

## Breakfast Sponsor

**Two Available**

Two breakfast sponsorships are available for AFloat 2024! During breakfast, the meal sponsor will have signage by the dining area, your logo on the screens prior to the program, and all of the additional benefits of a **Gold Sponsor**.

## Lanyard Sponsor

**\$7,000**

**One Available**

Show Afloat attendees your commitment to a renewable energy future and sponsor the 2024 AFloat Lanyards! Our lanyard sponsorship shows off your logo on the conference lanyards alongside AFloat and comes with the additional benefits of a **Platinum Sponsor**.



## Break Sponsor

**\$3,500**

**Four Available**

Our break sponsors provide attendees and esteemed guests with light snacks and coffee between conference sessions. Sponsors will enjoy their company's signage by the break stations and all of the additional benefits of a **Silver Sponsor**.



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# Sponsorship Packages

Logo on Website Banner	<b>Platinum</b> - \$7,000	2
8ft Booth in Expo Space		
Custom Social Media Post		
Logo on conference emails		
Logo to appear on screen during the event		
Logo to appear on all promotional materials		
Recognition during program		
Logo on Website	<b>Gold</b> - \$5,000	1
Number of Complimentary AFloat 2024 registrations		
	<b>Silver</b> - \$3,000	—

**TO TAKE PART IN SPONSORSHIPS BENEFITS INCLUDING COMPANY LOGO ON PRINTED MATERIALS, SPONSORSHIPS MUST BE PURCHASED BEFORE SEPTEMBER 1**



Taylor Ward | [Taylor.Ward@Maine.edu](mailto:Taylor.Ward@Maine.edu) | 207-852-4530

[AFloatSummit.com](http://AFloatSummit.com)